



# NESBIT

SYSTEMS, Inc.

<<< *Moving at the Speed of Media*

## The Listener

Automatic export and import of asset metadata

**Nesbit's integration tool to streamline your asset management workflow.**

INTEGRATE

STREAMLINE

ENHANCE

"The Listener" is an API that provides an automated data export of Media Library System (MLS) information to third party software applications (such as Avid and Grass Valley) and now includes data import from third party systems.

We have always believed in the utility of interfacing our MLS with other asset management systems. Establishing integrated media asset workflows will provide you with the asset information that you want, when and where you want it.

"Nesbit allows us to have access to all of the information we need at the click of a button."

MANAGER,  
POST PRODUCTION,  
MAJOR CABLE NETWORK

### PRODUCT BENEFITS

#### MAM Integration

- + Maximize the use of MLS metadata in your MAM workflow
- + Reduce data entry effort across systems
- + Integrate and streamline your MAM operations

#### Custom Design and Implementation

- + Custom logic for data export and import
- + Timing of data updates controlled by you
- + You defined the metadata to be exported/imported

#### Reporting and Security

- + Full audit reporting capability
- + Roll back features and error reporting
- + Full user security features

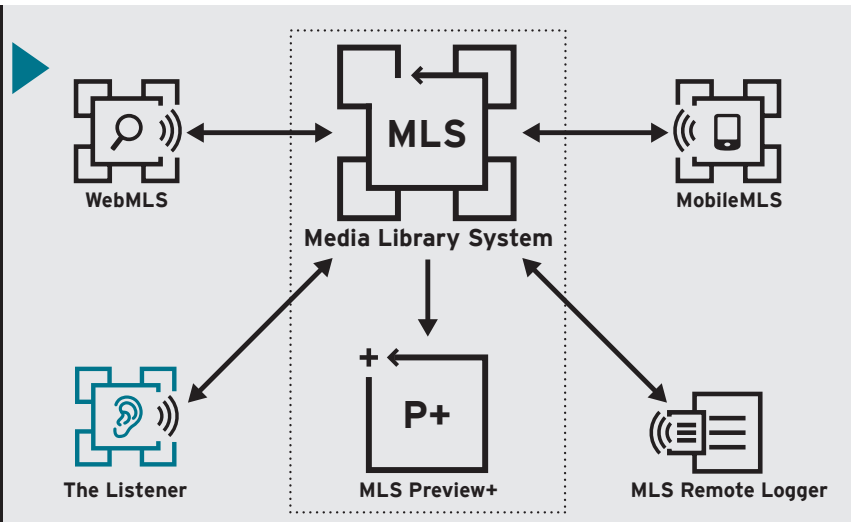
#### Integrate Low Res Browse

- + Use with Preview+ for digital asset management
- + Export MLS metadata to digital ingest operations
- + Link MLS to low res files for logging and playback

### PRODUCT SUITE DIAGRAM

#### HOW IT WORKS

The importance of meta data is well established for managing video assets in a broadcast and production environment. The Media Library System is a key repository of media asset metadata, and often the primary source of metadata in the organization. The ability to share this data with other systems in the organization is a key component of an integrated enterprise. Recognizing this, Nesbit Systems has developed The Listener.



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